



NATIONAL WORKSHOP ON IP STRATEGIES FOR STARTUPS

About the Workshop

The workshop is designed to provide students and IP enthusiasts a comprehensive understanding of the role intellectual property rights plays in startups and their significance in today's innovation-driven environment. Through expert-led sessions and real-world case studies, participants will gain practical knowledge on how to protect and maximize the value of IP assets. The aim of the workshop is to equip attendees with the tools and strategies needed to navigate IP challenges and seize opportunities in both academic and professional settings.

Resource Persons



Dr. Yoganjaneyulu Kasetti
Partner & Patent Attorney
at K&S Partners, Bengaluru



Mr. Sanjay Sethiya
Founding Partner at Law Square
Advocates & Solicitors, Bengaluru.



Ms. Pankhuri Narula
Senior Associate at Ediplis
Counsels, New Delhi

Timings:

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Session 1 10:00 AM to 11:00 AM	Session 2 11:00 AM to 12:00 PM	Session 3 01:00 PM to 02:00 PM

All registered attendees will receive an E-Certificate
Last date of Registration and payment: February 5, 2025
Mode: Zoom (online)
Date of Event: 08.02.2025

Register Now



Registration Fees: Rs. 200



No fee for internal participants,
but registration is mandatory.



Advisor

Dr. V. Shyam Kishore
Professor & Associate Dean
Academic Affairs & Dean
Alliance School of Law

Faculty Coordinators

Dr. Upankar Chutia
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Assistant Professor & Associate Director
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