



ALLIANCE
UNIVERSITY | NAAC
GRADE A+
ACCREDITED UNIVERSITY

ALLIANCE ONE 3.0

Bigger. Bolder. Better

March 19 to 21, 2025

Total Prize Pool of INR **20+** Lakhs

ABOUT ALLIANCE UNIVERSITY

Alliance University is the first Private University in South India, established in Karnataka by Act No. 34 of 2010, and is recognised by the University Grants Commission (UGC), New Delhi. The University is accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC) in 2024. The University considers research the essence of all teaching and learning practices.

A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems on a local, national, and global scale. For this purpose, the University seeks to be the nerve centre of interaction between industry, the government, the civil society, and the community at large. In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specializations while retaining the impulse to unify all knowledge.



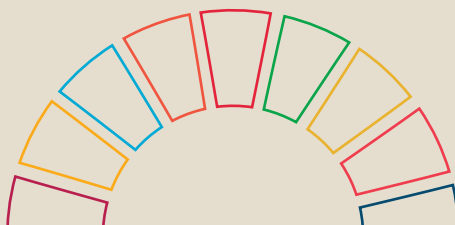
PRO-CHANCELLOR'S MESSAGE



Welcome to Alliance ONE!

As we gather for the 3rd edition of Alliance ONE, I am filled with pride and excitement to see our students, faculty, and partners come together to celebrate innovation, creativity, and sustainability. Alliance University has always been committed to fostering a culture of excellence, social responsibility, and global citizenship.

Through Alliance ONE, we aim to provide a platform for students to showcase their talents, exchange ideas, and collaborate on solutions that address some of the world's most pressing challenges. I am confident that this event will not only inspire and educate, but also empower our young minds to become the leaders and change-makers of tomorrow. I extend a warm welcome to all participants, guests, and partners, and look forward to experiencing the energy and excitement of Alliance ONE 2025.



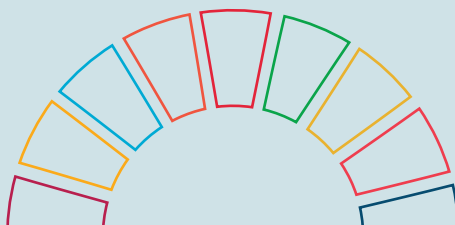
VICE-CHANCELLOR'S MESSAGE



Dr. B. Priestly Shan
Vice-Chancellor
Alliance University

Welcome to Alliance ONE!

Alliance University has been at the forefront of change, leading by example in education, research and societal impact. Our commitment to driving positive change and contributing to global sustainability efforts has led us to become a founding member of PACT 2030 – an initiative by QS to promote participation in fulfilling the United Nations' Sustainable Development Goals. Alliance ONE aligns with these goals, offering a platform for students from diverse backgrounds to collaborate on sustainable solutions for pressing global issues. Through interdisciplinary collaboration, cultural exchange and sportsmanship, this event guides participants from problem identification to solution presentation. I invite students from universities and schools across the nation to join us on this transformative journey. Together, we shall ignite change, foster innovation and work towards a more inclusive and sustainable world. Welcome to Alliance ONE, where the future begins, and new stories unfold.



ABOUT ALLIANCE ONE 3.0



Alliance ONE 3.0 – A Premier National Confluence of Innovation, Sustainability, and Excellence

Alliance University invites the brightest minds from across the nation to Alliance ONE 3.0, an unparalleled national fest celebrating intellect, creativity, and sportsmanship.

From 19th - 21st March, 2025, immerse yourself in a transformative experience where innovation meets collaboration, and ideas transcend boundaries.

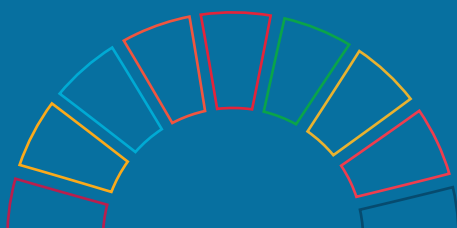
Uniting the Alliance School of Business, Alliance School of Applied Engineering, Alliance School of Advanced Computing, Alliance School of Performing, Visual & Creative Arts, Alliance School of Design, Alliance School of Law, Alliance School of Liberal Arts & Humanities, Alliance Ascent College and ATHLOS (Sports), this prestigious festival extends beyond competition—it is a catalyst for sustainability, progress, and global impact.

Rooted in the principles of the 17 Sustainable Development Goals (SDGs), participants will engage in dynamic challenges spanning strategic enterprise, technological advancements, artistic expression, legal discourse, and competitive sports. Whether your expertise lies in innovation, problem-solving, creativity, advocacy, or athletic excellence, Alliance ONE 3.0 provides the ultimate platform to lead, inspire, and create meaningful change.

Reimagine possibilities, transcend limits, and shape the future. Alliance ONE 3.0 beckons you!



EVENTS



ProtoVision Ignite Competition

| | |
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| Organised by | Alliance School of Applied Engineering (ASAE) |
| Dates | 19–21 March 2025 |
| Eligibility | Open to UG and PG students |
| Registration Fee | INR 1500 per team (Maximum 5 members per team) |
| Cash Prizes | 1st INR 50,000, 2nd INR 30,000, 3rd INR 20,000 |
| Registration Deadline | 17 March 2025 |
| Themes | Smart Cities and Urban Innovation, Renewable Energy and Sustainability, Health & Well-Being, Robotics and Automation, Water Resource Management, Agricultural and Food Technology, Environmental Conservation. |

Phases

| | |
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| Phase 1 | Conceptualisation and Planning (Day 1: 5 hours) |
| Phase 2 | Prototype Development (Day 2: 10 hours) |
| Phase 3 | Presentation and Demonstration (Day 3: 5 hours) |
| Judging Criteria | Innovation, Feasibility, Functionality, Relevance, Presentation & Explanation (20% each) |
| Faculty Coordinator | Dr. Harinath Aireddy, +91-9475175218 |
| Student Coordinator | Nanditha D N, +91-8073600976 |

Rules & Guidelines Prototypes must align with one of the provided themes, original work, adherence to timelines, participants must bring their own equipment.



Cosmic Couture

| | |
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| About | Upcycling festival and fashion show – transform waste into wearable art. |
| Participants | Minimum 7 and Maximum 15 (including volunteers) |
| Registration Fee | INR 2000 per team |
| Cash Prizes | Winner – INR 50,000 and certificate of excellence 1st Runners-Up – INR 35,000 and certificate of achievement 2nd Runners-Up – Certificates, vouchers and hampers |
| Faculty Coordinators | Ms.Lakshmi Surya (Assistant Professor, Tel: 7204281691) Ms.Mansee Khera (Assistant Professor, Tel: 9873677103) |
| Student Coordinators | Harshitha (Tel: 9591229154), Rohitha Mannath (Tel: 7025932596) |

Rules & Regulations: Three-day event: Day 1 (preliminary round with Q&A, selecting 5 teams for the finale), Day 2 (finale), Day 3 (valedictory)

Online submissions: Design collection idea (250-word brief) and music/backdrop submission 2 days prior, late submissions not accepted

Garments must be original, adhere to provided themes, valid college ID required at registration, no vulgar or political content.



Tall Tales (Narrative Visualisation)

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| About | Three-day competition combining creative writing and audiovisual storytelling. |
| Task | The team will receive a set of characters and a theme. Within the given time, they must create a story or conversation on the spot. The jury will evaluate their work, and the successful teams will move forward to develop an audiovisual presentation based on their written piece. |
| Team Size & Registration Fee | Minimum 2 and Maximum 5 & INR 500 per team |
| Cash Prizes | Winner – INR 25,000 and certificate of excellence 1st Runners-Up – INR 20,000 and certificate of achievement 2nd Runners-Up – INR 15,000 and certificate of achievement |
| Faculty Coordinator | Dr.Shaunak Desai (Tel: 99259 55455) |
| Student Coordinators | E Mary Sherin (Tel: 96300 99242), Rishika Kapoor (Tel: 98399 64455) |

Rules & Guidelines: Teams must consist of Minimum 2 and Maximum 5 members, script format (PDF/DOCX) and audiovisual submission (MP4/MOV) specified, late submissions not accepted, selected works may be featured on the university's YouTube channel.



VIDHISAMVESAH BY SCHOOL OF LAW

Rajneeti Sangraam [Youth Parliament]

| | |
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| About | Three-day Inter Youth Parliament Conference addressing national issues such as inequality, institutional strength and community development. |
| Participants | 300 university students on first come first serve basis |
| Registration Fee | Individual: INR 1000 Delegation (minimum 10): INR 700 per delegate |
| Cash Prizes Breakup | Best Delegate: INR 12,000 per committee (IP – INR 10,000) High Commendation: INR 10,000 per committee Special Mention: INR 5,000 per committee (except IP) Best Delegation: INR 25,000 |
| Committees & Agendas | Joint Parliamentary Committee (JPC): Examination of the WAQF Bill and it's implications All India Political Parties Meet (AIPPM): Discussion on Electoral Policies and Reforms Lok Sabha: Jammu & Kashmir Reorganisation Bill with respect to Kashmir Pandits Rajya Sabha: Deliberation upon Caste-Based Census in India Press Information Bureau (PIB) |
| Faculty Coordinator | Nikhil Erinjingat, Assistant Professor, ASOL (Tel: 9591021093) |
| Student Coordinators | Dhanusri (Tel: 9066440184), Bhavya (Tel: 7736211105) Charu Sabharwal (Tel: 8208227906) |

Rules & Guidelines: Structured sessions including opening speeches, discussion hours, zero hour and question hour, committee-specific formats.



VIDHISAMVESAH BY SCHOOL OF LAW

Justice N. Santosh Hegde Moot Court Competition, 2025

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| About | Law students argue a hypothetical case on competition and commercial law before a simulated Supreme Court. |
| Team Composition | 2–3 members (with designated roles for orators and researcher) |
| Registration Fee | INR 3000 per team |
| Cash Prizes | Winner – INR 1,00,000, additional awards for Best Orator, Best Written Submission and Best Researcher |
| Faculty Coordinator | Dr.Abhishek Srivastava, Assistant Professor, ASOL (Tel: +91 7506581410) |
| Student Coordinators | Ms.Ishita Shukla (Tel: +91 6386285037), Ms.Shreya Shibin (Tel: +91 9148367744) Ms.Ananya Konur (Tel: +91 6374300400) |

Rules & Guidelines: Specific dress code for participants, no variation in team composition post-registration.



MANTHAN BY SCHOOL OF LIBERAL ARTS

Agora (Debate)

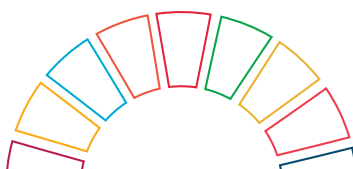
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| About | 3-on-3 Asian Parliamentary Debate featuring roles such as Prime Minister and Leader of Opposition. |
| Participants | 4 per team (3 debaters, 1 adjudicator) |
| Registration Fee | INR 1000 per team |
| Cash Prizes | Best Team: INR 25,000, Second Best Team: INR 10,000 Best Speaker: INR 5000, Best Adjudicator: INR 4000 |
| Faculty Coordinator | Dr. Shamik Chakravarty (Tel: +919910219406) |
| Student Coordinators | Jishnu Venkataraman (Tel: +919148540326) Dhanvi Shrivastava (Tel: +919354944885) |

Rules & Guidelines: Pre-announced motion, 30 minutes preparation, speaking order with specified time limits, Points of Information permitted as per debate rules.

MindSpark (Quiz)

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| About | An inter-university quiz testing general knowledge and specialised topics over prelims, semi-finals and finals. |
| Team Size | 3 members |
| Registration Fee | INR 750 per team |
| Cash Prizes | First Prize: INR 15,000, Second Prize: INR 10,000 |
| Faculty Coordinator | Dr. Shamik Chakravarty (Tel: +919910219406) |
| Student Coordinator | Dhanvi Shrivastava (Tel: +919354944885) |

Rules & Guidelines: Prelims consist of written questions, tie-breakers and count-back procedures apply.



CHATURANGA BY SCHOOL OF BUSINESS

Resurge (Finance)

| | |
|-----------------------------|---|
| Team Size | 3 |
| Registration Fee | INR 500 per team |
| Cash Prizes | Winner – INR 25,000, 1st Runners-Up – INR 15,000, 2nd Runners-Up – INR 10,000 |
| Faculty Coordinators | Dr.Divya U (Tel: 9880213389), Dr.Avijit Bakshi (Tel: 7980937589) |
| Student Coordinators | Naitik Yadav (Tel: 9416531237), Mahit Joshi (Tel: 8989541106) |

Revive (Marketing)

| | |
|-----------------------------|---|
| Team Size | 4 |
| Registration Fee | INR 1000 per team |
| Cash Prizes | Winner – INR 25,000, 1st Runners-Up – INR 15,000, 2nd Runners-Up – INR 10,000 |
| Faculty Coordinators | Dr.Rupesh Jain (Tel: 9843739829), Dr.Ramakrishna Salagrama (Tel:8688727979) |
| Student Coordinators | Binaya Bhusan Sahoo (Tel: 8249108807), Husnar Shaik (Tel: 9381015891) |

Rebuild (Human Resources)

| | |
|-----------------------------|--|
| Team Size | 3 |
| Registration Fee | INR 500 per team |
| Cash Prizes | Winner – INR 25,000, 1st Runners-Up – INR 15,000, 2nd Runners-Up – INR 10,000 |
| Faculty Coordinators | Dr.Mounica Vallabhaneni (Tel: 9087682014), Prof.Ashwini Naik (Tel: 9742322376) |
| Student Coordinators | Naina Kumari (Tel: 7808882792), Varshitha M (Tel: 8105990091) |

Faculty Coordinators: Dr. Aparna (+91 9550285905) and Dr. Swetha (+91 9886710660)
Student Coordinators: Sanath Shettigar (+91 6362036670) and R Sai Sakshi (+918681047218)

CHATURANGA BY SCHOOL OF BUSINESS

Revamp (Strategy)

| | |
|-----------------------------|---|
| Team Size | 3 |
| Registration Fee | INR 500 per team |
| Cash Prizes | Winner – INR 25,000, 1st Runners-Up – INR 15,000, 2nd Runners-Up – INR 10,000 |
| Faculty Coordinators | Dr. J Shanti (Tel: 9448094304), Prof. Anubhav Singh (Tel: 7275333303) |
| Student Coordinators | Aishwarya K (Tel: 9789868473), Saket Sinha (Tel: 7992213424) |

Reconcile (Accounting Premier League)

| | |
|-----------------------------|---|
| Team Size | 2 |
| Registration Fee | INR 500 per team |
| Cash Prizes | Winner – INR 25,000, 1st Runners-Up – INR 15,000, 2nd Runners-Up – INR 10,000 |
| Faculty Coordinators | Dr. Aparna Pavani (Tel: 9550285905), Dr. Mugdha Paranjape (Tel: 9881241715) |
| Student Coordinators | Saaheel Mehta (Tel: 9663921826), Akshitha Shetty (Tel:8123210569) |

Revision (Best Manager)

| | |
|-----------------------------|---|
| Team Size | Individual |
| Registration Fee | INR 700 per head |
| Cash Prizes | INR 30,000 |
| Faculty Coordinators | Prof. Anya Behera (Tel: 7751849209), Dr. Swetha N (Tel: 9886710660) |
| Student Coordinators | Akshit Anand (Tel: 8709916915), Soheli Chowdhury (Tel: 9831474526) |

Rules: Open to MBA and undergraduate business students, valid student ID mandatory, adherence to punctuality, submission protocols, and ethical guidelines is required

SANSKRITI BY SCHOOL OF PERFORMING ARTS

Dance

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|-----------------------------|---|
| Participants | 8–30 members per group |
| Registration Fee | INR 2000 per group |
| Cash Prizes | Winner – INR 50,000, 1st Runners-Up – INR 40,000, 2nd Runners-Up – INR 30,000 |
| Faculty Coordinator | Prof. Arun Shankar (Tel: 9008148849) |
| Student Coordinators | Devika Sathish (Tel: 9645595216), Syama S (Tel: 9747281101) |

Band (Music)

| | |
|-----------------------------|---|
| Participants | 4–6 members per group |
| Registration Fee | INR 1500 per group |
| Cash Prizes | Winner – INR 40,000, 1st Runners-Up – INR 30,000, 2nd Runners-Up – INR 20,000 |
| Faculty Coordinator | Prof. Arun Shankar (Tel: 9008148849) |
| Student Coordinators | Sreeshma Vijayan (Tel: 8848888385), R. Abhirami (Tel: 7907346312) |



CodeSANGRAM (Coding)

| | |
|----------------------------|---|
| About | A national hackathon to build innovative solutions for real-world challenges. |
| Team Composition | 3–5 members (Minimum one female member, Mentor required) |
| Registration | INR 100 for Round 1 (Online), and INR 3000 fee for the Final Fight. (per team) |
| Cash Prizes | Championship – INR 1,00,000, First Runners-Up – INR 75,000 Second Runners-Up – INR 50,000, Top 10 Teams – INR 5000 |
| Faculty Coordinator | Dr. Rydhm Beri (Tel: +91 8054080734) |
| Student Coordinator | Mr. Sachin S Bhumar (Tel: +91 8050051655) |

Rules: Open to UG, PG and Research Scholars, participants must bring their own laptops and other devices, strict adherence to deadlines and original work is required.

RanSHASTRA – Battle Weaponry (Gaming)

| | |
|-----------------------------|---|
| About | Esports tournament spanning multiple popular games (as mentioned in sub events) |
| Overall Cash Prize | INR 50,000 |
| Faculty Coordinator | Prof. Ananthanagu (Tel: 9481121961) |
| Student Coordinators | Shivam (Tel: 9334795411), Purushottam (Tel: 8618427089) |

Sub-Events

Free Fire Max – Rapid Survival Shootout

Team Size 4 players (+1 substitute)

Registration INR 450 per team

Cash Prizes INR 10,000

VALORANT – Tactical Shooter Showdown

Team Size: 5 players (+1 substitute)

Registration Fee: INR 500 per team

Format: Single elimination, semifinals & finals best-of-3

Prize Pool: INR 15,000

FIFA – Ultimate Football Challenge

Format: 1 vs 1 knockout (UEFA Champions League format)

Registration Fee: INR 150

Prize Pool: INR 5,000

BGMI – Battle Royale Survival

Team Size: 4 players (+1 substitute)

Registration Fee: INR 450 per team

Prize Pool: INR 10,000

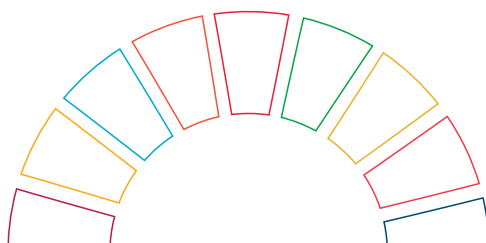
CALL OF DUTY: MOBILE – Mobile Combat Arena

Team Size: 5 players

Registration Fee: INR 450 per team

Prize Pool: INR 10,000

Rules: Standard tournament rules apply, no third-party software or custom modifications permitted.



Cricket (Men) - March 18-21, 2025

Rules And Regulation And Basic Guidelines - Cricket

Cricket in ATHLOS'25 will be played according to the rules of ICC-International Cricket Council, except for the changes given below:

10 overs per inning.

Powerplay will be of 3 overs Each bowler can bowl a maximum of 2 overs.

Only one bowler is limited to bowling only three overs per match.

Matches will be played by whiteballs,

Registration: Entry Fees- Rs. 2,500/- per team

Cash Prizes: 1st prize- Rs. 40,000/-, 2nd prize- Rs. 25,000/-, 3rd Prize- Rs. 15,000/-

Football (Men)

Rules And Regulation And Basic Guidelines - Football

Applicable Laws: All standard laws adopted by the FIFA- Fédération Internationale de Football Association shall be deemed to govern the tournament, unless specifically modified by any of the following rules.

The tournament is 11 a side tournament with a maximum of 16 players can register, 3 players can be substituted in a match.

Each half will last 15 minutes. Semifinals and Finals will comprise of one half of 20 minutes.

If the match ends in a draw, Penalty Shoot-out with five penalties each will take place to decide the winner, Extra-time format will not be used.

Registration: Entry Fees- Rs. 2,000/- per team

Cash Prizes: 1st prize- Rs. 30,000/-, 2nd prize- Rs. 20,000/-, 3rd Prize- Rs. 10,000/-

Table Tennis (Men & Women)

Rules And Regulation And Basic Guidelines - Table Tennis

The regulations for the tournament will be those adopted from time to time by the ITTF- International Table Tennis Federation and applied unless modified by the Table Tennis Federation of India.

The tournament will be only for singles and the best of 3 matches of 11 points.

It is mandatory to wear non-marking shoes.

Registration: Entry Fees- Rs. 300/- per head

Cash Prizes: 1st prize- Rs. 10,000/-, 2nd prize- Rs. 7000/-, 3rd Prize- Rs. 5,000/-

Throwball (Women)

Rules And Regulation And Basic Guidelines - Throwball

Applicable Laws: All standard laws adopted by the World Throwball Federation shall be deemed to govern the tournament unless specifically modified by any of the following rules.

All the matches will follow rotation rules.

Matches are usually played in best-of-three sets.

3 sets, first 2 sets for 25 points, final set will be of 15 points.

Team Composition: 7 players on the court, with up to 5 substitutes on the bench.

Registration: Entry Fees- Rs. 1000/- per team

Cash Prizes: 1st prize- Rs. 15,000/-, 2nd prize- Rs. 10,000/-, 3rd Prize- Rs. 7,000/-

Volleyball (Men)

Rules And Regulation And Basic Guidelines - Volleyball

Applicable Laws: All standard laws adopted by the FIVB - Fédération Internationale de Volleyball shall be deemed to govern the tournament unless specifically modified by any of the following rules.

All the matches will follow rotation rules.

Matches are usually played in best-of-three sets.

3 sets, first 2 sets for 25 points, final set will be of 15 points.

Team Composition: 6 players on the court, with up to 6 substitutes on the bench.

Registration: Entry Fees- Rs. 1000/- per team

Cash Prizes: 1st prize- Rs. 20,000/-, 2nd prize- Rs. 10,000/-, 3rd Prize- Rs. 7,000/-

Tennis (Men & Women)

Rules And Regulation And Basic Guidelines - Tennis

Applicable Laws: All standard laws adopted by the ITF: International Tennis Federation shall be deemed to govern the tournament unless specifically modified by any of the following rules,

All the rounds except finals will be best of 4 games, Deuces two points,

Finals will be best of 1 set, Deuces two points,

The tournament will be conducted on hard court.

Registration: Entry Fees- Rs. 500/- per head

Cash Prizes: 1st prize- Rs. 10,000/-, 2nd prize- Rs. 7,000/-, 3rd Prize- Rs. 5,000/-

Chess

Rules And Regulation And Basic Guidelines - Chess

The game follows specific rules and regulations set by The International Chess Federation unless specifically modified by any of the following rules.

The duration of the game will be 10 mins.

The touch-move rule applies to all the groups.

A game is won:

If the opponent's time runs out.

By checkmate. | If the opponent resigns

Registration: Entry Fees- Rs. 300/- per head

Cash Prizes: 1st prize- Rs. 10,000/-, 2nd prize- Rs. 7,000/-, 3rd Prize- Rs. 5,000/-

Carrom

Rules And Regulation And Basic Guidelines - Carrom

The regulations for the tournament will be those adopted from time to time by the International Carrom Federation and accept the changes given below:

The tournament will be only for singles.

A match comprises ONE game. | No back shots are allowed.

Registration: Entry Fees- Rs. 300/- per head

Cash Prizes: 1st prize- Rs. 10,000/-, 2nd prize- Rs. 7,000/-, 3rd Prize- Rs. 5,000/-

Powerlifting (Men)

Rules And Regulation And Basic Guidelines - Powerlifting

The game follows specific rules and regulations set by The Indian Powerlifting Federation unless specifically modified by any of the following rules.

Competitors are divided by weight categories.

Below 65kg, 65-75 kg, 75-90 kg

Weigh-ins occur 2–3 hours before the event.

Each lifter gets three attempts per lift.

Best successful attempt in each lift forms the total score.

Ties are resolved based on lighter bodyweight.

Lifters must begin attempts within one minute of being called.

Registration: Entry Fees- Rs. 300/- per head (Same registration & cash prizes for all 3 categories)

Cash Prizes: 1st prize- Rs. 10,000/-, 2nd prize- Rs. 7,000/-, 3rd Prize- Rs. 5,000/-

Basketball (Men & Women)

Rules And Regulation And Basic Guidelines - Basketball

Basketball in ATHLOS'25 will be played according to the rules of FIBA-International Basketball Federation (Fédération Internationale de Basketball), except for the changes given below:

Size 7 number ball for men and Size 6 number ball for women shall be used throughout the tournament.

Each team would have 12 players (5 playing members & 7 substitutes).

The game will comprise of 2 halves of 10 - 5 - 10 min. duration.

If there is a tie at the end of the match, an overtime of 5 mins will be played. This will go until one team outruns the other.

Registration: Entry Fees- Rs. 1,500/- per team

Cash Prizes: 1st Prize- Rs. 25,000/-, 2nd Prize- Rs. 15,000/-, 3rd Prize- Rs. 10,000/-

GENERAL GUIDELINE

A team or participant has 15 minutes before a walkover unless the ATHLOS Committee accepts a valid excuse.

Teams protesting by leaving the field forfeit the match and are eliminated. Objections on rulings must be submitted in writing with a ₹2000 fee within an hour, signed by the college authority.

ATHLOS provides free first aid at Alliance Medical Centre. Colleges must cover costs for specialized care outside a hospital.

Proper sports attire is required; no jeans or three-quarters. Players without the correct kit or shoes cannot participate. Players must submit their ATHLOS'25 registration form, bona fide certificate, and college ID to participate.

Rules & Schedule are Subject to Change In the Spirit of the Game Festival and the Final Decision Rests with The Alliance one Organizing Team.

Faculty Coordinator: Dr. Thounaojam Sushil Singh (Tel: +91 8383077716)

Student Coordinator: Angelin Elizabeth Joy (Tel: +91 9656016369)

CORE COMMITTEE

Mr. Abhay G. Chebbi
Pro-Chancellor
Alliance University

Dr. B. Priestly Shan
Vice-Chancellor
Alliance University

Dr. Matam Viswanathaiah
Registrar
Alliance University

Ms. Surekha Shetty
Registrar General
Alliance University

Prof. Arun Shankar
Alliance School of
Performing Arts
Overall Coordinator of
Alliance One 3.0

Prof. Ashwini Naik
Alliance Ascent College
Overall Coordinator of
Alliance One 3.0

Dr. Athira B Kaimal
Associate Director
RAISE

Colonel Jayram P L
Director, Department of
Student Support Services
Director, Campus
Estate Services

Dr. Harinath Aireddy
Alliance School of
Applied Engineering

Prof. Lakshmi Surya
Alliance School of Design

Prof. Mansee Khara
Alliance School of Design

Prof. Nikhil Erinjingat
Alliance School of Law

Dr. Abhishek Srivastava
Alliance School of Law

Dr. Shamik Chakravarty
Alliance School of
Liberal Arts

Dr. Divya U
Alliance Ascent college

Dr. Avijit Bakshi
Alliance School of Business

Dr. Rupesh Kumar M
Alliance Ascent college

Dr. Ramakrishna Salagrama
Alliance School of Business

Dr. Mounica Vallabhaneni
Alliance School of Business

Dr. J Shanti
Alliance School of Business

Prof. Anubhav Singh
Alliance School of Business

Dr. Aparna Pavani
Alliance School of Business

Dr. Mugdha Paranjape
Alliance School of Business

Dr. Rydhm Beri
Alliance School of
Advanced Computing

Prof. Ananthanagu
Alliance School of
Advanced Computing

Dr. Thounaojam Sushil Singh
Department of Student
Support Services

Prof. Anya Behera
Alliance Ascent college

Dr. Swetha N
Alliance Ascent college

Dr. Sruthy Chandrasekhar
Alliance School of Performing
Visual and Creative Arts

Mr. Mathew T
Sr. Director, Admissions
Alliance University

Merin Mariya
Assistant Director
Department of PR &
Media Relations

Shruthi V
Department of Student
Support Services

Maria Rose Kurian
Department of Student
Support Services

Brendon Avinash Menezes
Office of Pro- Chancellor
Alliance University

Vipinlal V S
Department of Student
Support Services

Yogesh Sekar
Department of Student
Support Services

STUDENT GOVERNING COUNCIL

Rakshith Kumar C

President
Student Governing Council
Alliance University

Divya Bisht

President
Student Governing Council
Alliance University

Navneet Kaushik

Treasurer
Student Governing Council
Alliance University

Ananya Prasad

Treasurer
Student Governing Council
Alliance University

Rahul Krishna

Vice President
Student Governing Council
Alliance School of Business

R Sai Sakshi

Vice President
Student Governing Council
Alliance School of Business

Sachin S Bhumar

Vice President
Student Governing Council
Alliance College of
Engineering and Design

Senna Krishna

Vice President
Student Governing Council
Alliance College of
Engineering and Design

Chaitanya Sagar K

Vice President
Student Governing Council
Alliance School of Law

Nistha Prusty

Vice President
Student Governing Council
Alliance School of Law

Manusree M M

Vice President
Student Governing Council
Alliance School of Design

Dhanvi Shrivastava

Vice President
Student Governing Council
Alliance School of Liberal Arts

Sanath Shettigar

Vice President
Student Governing Council
Alliance Ascent college

Akansha Narayan

Vice President
Student Governing Council
Alliance Ascent college



STUDENT COORDINATORS

| | | | | |
|------------------|------------------|----------------|--------------------|-----------------------|
| R. Abhirami | Aishwarya K | Anannya Bali | Ananya Konur | Angelin Elizabeth Joy |
| Akshitha Shetty | Akshit Anand | Aman Jha | Bhavya | Binaya Bhusan Sahoo |
| Charu Sabharwal | Devika Sathish | Dhanusri | Dhanvi Shrivastava | Harshitha |
| Husnar Shaik | Ishita Shukla | Jayana kundel | Jishnu | Mary Sherin |
| Mahit Josh | Moeera Yadav | Naitik Yadav | Naina Kumari | Nanditha D N |
| Purushottam | Rohitha Robin | Rishika Kapoor | Sachin S Bhumar | Saket Sinha |
| Saaheel Mehta | Sreeshma Vijayan | Syama S | Shreya Shibin | Shivam |
| Soheli Chowdhury | Yajush Bhirthare | Varshitha M | | |



SPECIAL PERFORMANCES



Masala Coffee

March 20, 2025

SPECIAL PERFORMANCES



MYSORE XPRESS

March 21, 2025



PARTICIPATION & REGISTRATION (GENERAL)

Eligibility: Open to UG and PG students as per individual event criteria.

Team Composition: Strict adherence to designated team sizes and roles is mandatory.

Fees & Deadlines: Refer to each event's details for registration fees and deadlines.

Guidelines & Rules: Participants must follow equipment, submission and presentation instructions as stipulated in the respective event rulebooks. Any deviation may result in disqualification.

FINAL NOTE

Alliance ONE 2025 is a meticulously crafted global platform that brings together research, business, law, culture, technology and gaming under a unified framework. Every competition features specific objectives, clear outcomes, comprehensive rules and designated coordinators to ensure a transparent and impactful experience. For complete details and registration instructions, please visit the official Alliance University website and dedicated event portals.

Embark on this quest with Alliance ONE 2025 – transform ideas into reality and contribute to sustainable change.

FOR ANY QUERIES CONTACT

Prof. Arun Shankar (+91 90081 48849) | Prof. Ashwini Naik (+91 9742322376)



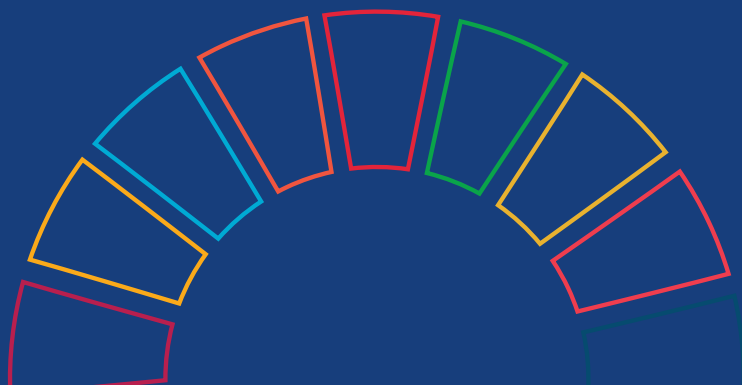
GENERAL RULES AND REGULATIONS

- **Judges decision final**
- Students must follow all event-specific regulations, including time schedules, participation guidelines, and any rules set by the organizers.
- All participants should uphold the values of fairness, honesty, and integrity
- The use of drugs, alcohol, or any illegal substances is strictly prohibited during the entire fest period.
- Students found violating this rule will be disqualified from participating and may face further disciplinary action as per university policies
- Students should treat others with respect, maintaining a positive and collaborative environment.
- Students must follow all safety protocols outlined by the university and the event organizers.
- Accommodation (including breakfast and lunch) will be provided to participants for a fee of Rs. 499 for 3 days.
- Wearing the University ID card at all times is Mandatory.

SCAN TO REGISTER
FOR ALLIANCE ONE 3.0



SCAN TO REGISTER FOR
ACCOMMODATION & FOOD





ALLIANCE UNIVERSITY | NAAC GRADE A+ ACCREDITED UNIVERSITY

Chikkahagade Cross, Chandapura-Anekal Main Road,
Anekal, Bengaluru - 562 106, Karnataka, India
+91 91084 84482 | one@alliance.edu.in

