RECRUIT TOMORROW’S LEADERS TODAY
75+ acres of lush green campus

8500+ flowering plants

300000+ sqft of built-up area
ABOUT ALLIANCE UNIVERSITY

Alliance University is a Private University established in Karnataka State by Act No.34 of year 2010. The University is jointly recognized by the University Grants Commission (UGC) and the All India Council for Technical Education (AICTE), New Delhi.

Alliance University with a vibrant and picturesque campus in Bengaluru-the fastest growing city in India offers more than 20 undergraduate and postgraduate majors to approximately 7,000 students of diverse backgrounds. Alliance education, defined by excellence in the areas of Business Administration; Engineering; Legal Studies and guided by the core values of the University, has shaped the lives of over 20,000 very successful alumni across the globe.

Alliance University today ranks as the 7th Best Private University in the country and is awarded by various agencies for its excellence in education and industry interface. Its oldest professional school—Alliance School of Business—is consistently ranked among the top ten private business schools in India by various ranking agencies. The University having already established Alliance College of Engineering and Design, Alliance School of Law and Alliance Ascent College, is in the process of establishing many other prominent academic units, viz., Alliance College of Arts, Science and Humanities, Alliance College of Medicine and Dentistry, Alliance College of Education and Human Services, Alliance College of Health Sciences, and Alliance College of Media and Communications.

The ambience and serenity of a world-class infrastructure housed in a ‘green’ campus; faculty who have proven themselves in their respective fields by providing an excellent blend of rigor and relevance in their teachings; staff who are ever ready to reach out; robust industry interactions; research aimed at solving problems of the real world; a plethora of international collaborative arrangements; outreach activities that touch the lives of a wide cross section of society; an exemplary track record in career counselling and placement facilitation—all these combine to provide a rare synergy to their hearts with passion and confidence.
Welcome to the campus recruitment cycle of two thousand and nineteen.

The future is bright for our business, engineering and law graduates! It is the proximity to the industry and depth of corporate engagement that sets Alliance University apart. This year, we have been named twice as the best university in India for industry-academia interface by ABP News and ASSOCHAM. Campus life for our students blends academic experience with creativity through sports, arts, music, and literature. Alliance Education develops the next generation of leaders. This recognition has been a result of the holistic environment that we create on our university campus.

Our alumni, present in 45 different countries, have been contributing to various industry sectors. Alliance University has always being focused on improving constantly and preparing leaders to change the world by raising its own standards of quality and this becomes possible by the kind of intellect that forms our academic teams. Faculty members from top notch universities bring in global perspective and contemporary thought-process into the classrooms. Our connect with international partners goes beyond just exchange of students and faculty, it reflects in our research and knowledge development. We leverage our industry network to build on the curriculum in a way that it creates value both for students and the recruiters.

The last campus recruitment cycle saw some brilliant new partnerships getting forged due to the great repute that our alumni are creating in the industry. More than 270 recruiters visited the campus offering close to 4500 job opportunities to our students. We also have a larger number of students opting for newer age companies and enterprising opportunities. We only see that this trend will become stronger in the coming year.

As we move forward towards the 2019 placements cycle, I invite you on behalf of our administrators, faculty, alumni and students to new year of campus hiring and a whole new level of engagement.
CAREER ADVANCEMENT AND NETWORKING

The Office of Career Advancement and Networking constantly liaises with business and industry personnel to update prospective employers on Alliance University students' competencies, availability, background and interests to secure a commitment for campus placements. Alliance University assists graduating students in securing positions in leading national and international corporations.

The Office of Career Advancement and Networking solicits opportunities for students across programs of the University through an industry cohort model.

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Co-Sector Head - Services  
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Head - Corporate Engagements  
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INTELLECTUAL CAPITAL

The core strength of Alliance University lies in its intellectual capital of highly accomplished faculty. The expert faculty group at the University is one of the best in management, engineering and law education, and is truly an agent, instrument, or means of accomplishment for our graduates. Besides developing a forward-looking and contemporary curriculum, faculty members constantly endeavor to bring innovation in the learning process through the use of global and Indian cases, simulations, role plays, presentations, individual and group assignments, field work, and projects.

Faculty members enhance the nature of the teacher-student relationship by actively involving in counselling, mentoring and self-improvement initiatives. A rich intellectual capital resource of over 200 full-time faculty at the University is embellished by international adjunct faculty and renowned industry practitioners.

Alliance University further enriches its intellectual capital through consortiums, seminars and conclaves. Our faculty experts also engage in regular research and scholarship work and publications in refereed journals of international repute.

Alliance University publishes its own international refereed journal—Alliance Journal of Business Research, which is listed in the prestigious Cabell’s Directory under the categories: Management, Marketing, Accounting and Finance, and Economics. The journal has the distinction of being among the top 15 percent of journals, based on acceptance rates.

Alliance University has 216 full-time faculties with 782 international publications, 670 papers presented and 109 books authored.
ACADEMIC UNITS

Alliance School of Business has carved a niche for itself among the best B-schools in the country, having been ranked consistently among the top B-schools and for being the first Indian B-school to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA. The School of Business offers:

- Master of Business Administration
- Post Graduate Diploma in Management
- Bachelor of Business Administration
- Bachelor of Commerce (Honors)
- Master of Commerce
- Executive Post Graduate Diploma in Management
- Ph. D. in Management

Alliance College of Engineering and Design offers degree courses aimed at building skill, expertise and knowledge among its graduates in the areas of technology and design. The College is committed to achieving excellence in technology development and its courses, under the various fields of engineering and technology aim at achieving in its graduates competent and motivated engineers and designers. The College of Engineering and Design offers:

- B. Tech. in Civil Engineering
- B. Tech. in Mechanical Engineering
- B. Tech. in Electrical and Electronics Engineering
- B. Tech. in Electronics and Communication Engineering
- B. Tech. in Aerospace Engineering
- B. Tech. in Computer Science and Engineering
- B. Tech. in Information Technology

Alliance School of Law is approved by the Bar Council of India, New Delhi and has programs that are carefully crafted and designed to prepare its graduates for rewarding legal careers. The School of Law offers:

- Bachelor of Arts Bachelor of Law (Honors)
- Bachelor of Business Administration Bachelor of Law (Honors)
- Master of Law
- Ph. D. in Law

All academic units have deep global engagement through a host of international partners.
## RECRUITING SECTORS - MBA CLASS OF 2018

<table>
<thead>
<tr>
<th>Sector</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT / ITeS</td>
<td>26%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>22%</td>
</tr>
<tr>
<td>Consumer Goods</td>
<td>13%</td>
</tr>
<tr>
<td>Realty / Infra</td>
<td>10%</td>
</tr>
<tr>
<td>Consulting &amp; Analytics</td>
<td>7%</td>
</tr>
<tr>
<td>Retail</td>
<td>7%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>4%</td>
</tr>
<tr>
<td>Automobile / Ancillaries</td>
<td>3%</td>
</tr>
<tr>
<td>Media &amp; Entertainment</td>
<td>3%</td>
</tr>
<tr>
<td>Education &amp; Training</td>
<td>3%</td>
</tr>
<tr>
<td>Logistics &amp; Aviation</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Roles and Positions Offered - MBA Class of 2018

<table>
<thead>
<tr>
<th>Sector</th>
<th>Marketing</th>
<th>Finance</th>
<th>HR</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Digital Marketing Specialist</td>
<td>Tax Analyst</td>
<td>Senior Recruiter</td>
<td>Operations Analyst</td>
</tr>
<tr>
<td></td>
<td>Product Manager</td>
<td>Equity Analyst</td>
<td>HR Generalist</td>
<td>Business Analyst</td>
</tr>
<tr>
<td></td>
<td>Account Manager</td>
<td>Credit Officer</td>
<td>Associate - L&amp;D</td>
<td>Management Trainee - Logistics</td>
</tr>
<tr>
<td></td>
<td>Marketing Consultant</td>
<td>Financial Consultant</td>
<td>Talent Acquisition Specialist</td>
<td>Project Manager</td>
</tr>
</tbody>
</table>
MBA - CLASS PROFILE 2019

Student Specializations

- Marketing: 38%
- Finance: 36%
- Operations: 19%
- OB & HR: 7%
- Engineering: 42%
- Commerce: 27%
- Management: 22%
- Science: 4%
- Arts: 3%
- Others: 2%

Educational Background

- Engineering: 42%
- Commerce: 27%
- Management: 22%
- Science: 4%
- Arts: 3%
- Others: 2%

Student Diversity

- 76% - Freshers
- 24% - Experience

Work Experience

- 46% - 12 to 23 months
- 29% - more than 24 months
- 25% - less than 12 months

Gender Ratio

- MEN 70 : 30 WOMEN

Geographical Spread

- South India: 47%
- East India: 24%
- North India: 11%
- West India: 7%
- Central India: 7%
- North East India: 4%
ALLIANCE COLLEGE OF ENGINEERING AND DESIGN

RECRUITING SECTORS - ENGINEERING CLASS OF 2018

IT / ITeS 39%

Healthcare 4%

Realty / Infra 13%

Logistics & Aviation 4%

Media & Entertainment 11%

Automobile / Ancillaries 3%

R & D 3%

Education & Training 11%

Consulting & Analytics 4%

Others* 8%

IT / ITeS

Realty / Infra

Media & Entertainment

Automobile / Ancillaries

R & D

Education & Training

Consulting & Analytics

Others*

Roles and Positions Offered

Software Engineer

Data Scientist

Infrastructure Engineer

Digital Marketing Specialist

Technical Sales Executive

Structural Engineer

Design Specialist

Production Trainee

Class Profile 2019

CSE 26%

ME 20%

ECE 13%

AE 12%

CE 11%

IT 11%

EEE 7%

Gender Ratio

MEN 79 : 21 WOMEN

Geographical Spread

South India 83%

East India 6%

North India 4%

Central India 4%

West India 3%

*Consumer Goods, Power Systems, Financial Services, Conglomerate, Retail, Legal Services
ALLIANCE SCHOOL OF LAW

RECRUITING SECTORS - LAW CLASS OF 2018

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Services</td>
<td>47%</td>
</tr>
<tr>
<td>Realty / Infra</td>
<td>13%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>13%</td>
</tr>
<tr>
<td>Consulting &amp; Analytics</td>
<td>7%</td>
</tr>
<tr>
<td>IT / ITeS</td>
<td>7%</td>
</tr>
<tr>
<td>Logistics &amp; Aviation</td>
<td>7%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>6%</td>
</tr>
</tbody>
</table>

Roles and Positions Offered

- Legal Analyst
- Legal Associate
- Legal Trainee
- Legal Executive
- Contract Administrator
- Compliance Officer

Class Profile 2019

Gender Ratio

MEN 51 : 49 WOMEN

Geographical Spread

- South India: 62%
- Central India: 11%
- East India: 10%
- North India: 9%
- West India: 5%
- North East India: 3%
RECRUITERS - PLACEMENTS

Aditya Birla Capital
AIF India Pvt. Ltd.
Airtel Payment Bank
Analytics Saves at Work (ASaw)
Aoire Business Consultants Pvt. Ltd.
Aon Specialist Services Pvt. Ltd.
Armstrong World Industries (India) Pvt. Ltd.
Asian Paints
Aspire PropTech
Atman Law
Avankia
Avi Solar Energy Pvt. Ltd.
Avteck (CK Birla Group)
Baaazkart
Bajaj Electricals
BalanIndia
Balvical & Karani Securities India Pvt. Ltd. (BK Securities)
Berger
Blue Ocean Ventures
BluePi Consulting Pvt. Ltd.
Bosch Ltd.
Bren
Bridgestone
Britannia Industries
Byju’s (Think & Learn Pvt. Ltd.)
Call Hub
Capital First Limited (CFL)
CGI
ClearTax
Clonect Solutions
Coface India Credit Management Services Pvt. Ltd.
Cognizant Technology Solutions
CoLive
Concorde Group
ConvertCart
Cookifi
CoreEL Technologies
Counfreedise Retail Services Pvt. Ltd.
Cropin Technology Solutions Pvt. Ltd.
Decor Dreams
Delectable Technologies
DXC Technologies
Dyson India
eDomineer Systems Pvt. Ltd.
Edureka
Exit Media Concepts Pvt. Ltd.
Fab Hotels
Federal Bank
Field Fresh Foods (Del Monte Foods)
Focus Academy for Career Enhancement (FACE)
Foyr
Frost & Sullivan
Furlenco
Future Group (Home Town Format)
Futurisk Insurance Broking Co. Pvt. Ltd.
Genisys Software
Global Automation Inc.
Global Shiksha
Godrej & Boyce Mfg Co. Ltd.
Goldman Sachs Services Private Ltd. (Collabera Technologies)
GroupM
Harisons Furnishings
HCL Technologies
HDFC Bank
HDFC ERGO
HDFC Ergo General Insurance
Heli Taxii (Thumby Aviation Pvt. Ltd.)
IBM
ICICI Bank
ICICI Prudential Life Insurance Company Ltd.
ICICI Securities Limited
i-exceed technology solutions
iimjobs.com
IM Solutions
Indian Institute of Science (IISc)
Indigo FM (India Radio Ventures Pvt. Ltd.)
Intellipaat
IonIdea
ITC Infotech
Jaro Education
JK Tyre & Industries Ltd.
John Distilleries Pvt. Ltd.
JusPay Technologies
Kotak Mahindra Bank
KPMG
Krishnapatnam Port
L’Oréal India
Lam Research
LaundroKart
LegalDesk.com - (Desk Nine Pvt. Ltd.)
Lifestyle International Pvt. Ltd., - Landmark Group
Magnasoft
McKinsey Global Services
Medi Assist India Pvt. Ltd.
MGH
Mindcrest Inc.
Mondelez India Foods Pvt. Ltd. (Formerly Cadbury India Ltd.)
<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Recruiters</th>
<th>Students Placed</th>
<th>New Recruiters</th>
<th>Companies Visited Multiple Times</th>
<th>Fortune 500 Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>4492</td>
<td>270+</td>
<td>85%</td>
<td>39%</td>
<td>26%</td>
<td>10%</td>
</tr>
</tbody>
</table>

**PLACEMENT ACTIVITIES AT A GLANCE 2018**

Moolya Software Testing  
Mynd Solutions Pvt. Ltd.  
Nagarro Software  
Naseba  
NestAway Technologies  
Ninjacart  
Nisargalaya Herbal Company Pvt. Ltd.  
Oberoi Hotels and Resorts  
Ocwen Financial Solution  
Odessa Technologies  
Oracle  
Orcapod Consulting Services Private Limited  
OYO Rooms  
Paytm  
Peepal Consulting  
Philips Lighting  
Photon Infotech  
Pin Click  
Prama Hikvision (India) Pvt. Ltd.  
PRASHASTE  
Preethi Kitchen Appliances (Subsidiary of Philips India)  
Preestt Group  
PricewaterhouseCoopers (PwC)  
Prudent Insurance Brokers Pvt. Ltd.  
Qualitrix Technologies Pvt. Ltd.  
Quest Global  
Quikr India Pvt. Ltd.  
QuisLex  
Radio Mirchi  
Razorpay Software Private Limited  
Real Bridge  
Real Estate Solutions Team  
RELIANCE CAPITAL  
Reliance Industries Limited  
Reliance Jio Infocomm  
Reliance Trends Ltd.  
RoofandFloor  
S&P Global  
Salesforce  
Seek-App.com (Eidolon Learning Pvt. Ltd.)  
Shriram Properties  
Sizzle Properties  
Skoruz Technologies Private Limited  
SLK Software  
SNN BUILDERS  
Société Générale  
Sonata Software Ltd.  
Spanidea Systems Pvt. Ltd.  
State Street Global Advisors  
Sunlux Technologies  
Tata Consultancy Services (TCS)  
Tata Trent Limited  
TeamLease Services Ltd.  
Technoforte Software Pvt. Ltd.  
Tescra Software Pvt. Ltd.  
Thasmai Automation Pvt Ltd.  
The Math Company  
The Ramco Cements Limited  
Think & Learn  
Total Environment  
Tredence Analytics Solutions Pvt. Ltd.  
Treebo Hotels  
Trident Hotels (The Oberoi Group.)  
Trigent Software  
Unizen Technologies Private Limited  
UTC Aerospace Systems  
Vinformax Dimensions Technology Pvt. Ltd.  
Webenza India Pvt. Ltd.  
Wep Solutions  
White Projects  
Wipro Consumer Care  
Wipro Ltd.  
Xpirit (Xebia IT Architects India Pvt. Ltd.)  
Xseed Education  
Zeta (Directi Group)  
Zoho Corp
INDUSTRY COLLABORATIONS

Apart from internships and placements, the University also facilitates the following activities for the university graduates:

- Guest Lectures
- Seminars
- Workshops
- In-plant training
- Corporate Events
- Industry Exposure Visits
- Certificate programs
- Live projects

Industry Collaboration on Training and Certification:

Our curriculum review experts from the Industry are:
PLACEMENT DATES

MBA – Oct 22 2018 Onwards
  Placement Week I: Oct 22 2018 - Oct 27 2018
  Placement Week II: Jan 28 2019 - Feb 1 2019

B. Tech. – Sep 17 2018 Onwards
  Placement Week: Feb 25 2019 - Mar 1 2019

LL. B. – Sep 17 2018 Onwards
  Placement Week: Feb 4 2019 - Feb 8 2019